

EXCEPTIONAL QUALITY. DISTINCTIVE FLAVOR.™



# WATERCRESS

## MOST NUTRIENT-DENSE FOOD

Watercress is the only food to receive a perfect score from ANDI and the CDC, which means this healthy, flavorful leafy green delivers a potent portion of health benefits. Watercress is packed with over 50 essential nutrients and is naturally low-calorie, fat-free, cholesterol-free, and very low-sodium food. Watercress is globally recognized as a superfood offering a distinctive taste that stands out from the muted flavors of other leafy greens.



Over  
**50**  
Essential  
Nutrients!

### B&W

For over 150 years, B&W has specialized in leafy greens, with a singular focus on quality.

Our varieties are selected for superior flavor and consistent appearance to enhance recipes and your customers' dining experience.

### BENEFITS

- ✓ Vivid green color and unique peppery flavor
- ✓ Adds a delicate crunch
- ✓ Triple-washed and air-tunnel dried
- ✓ Special packaging preserves freshness and flavor, and reduces spoilage
- ✓ 100% usable and ready to eat

### HANDLING

Refrigerate immediately. Store at 34° F. Keep dry. Rotate first in, first out.

### RECIPES

Recipes available at [bwqualitygrowers.com/recipes](http://bwqualitygrowers.com/recipes)





WORLD'S LARGEST GROWER OF  
HEALTHY, FLAVORFUL LEAFY GREENS

## WE'RE YOUR #1 PROVIDER

B&W Quality Growers has been farming responsibly since 1870. We're among the largest growers of distinctive leafy greens, including watercress, arugula, spinach, and water spinach. We sustainably grow, pack, and ship the highest quality distinctive leafy greens, providing well-being for our consumers and value for our customers. We've done this with zero product recalls and aim to provide a healthier, more flavorful world using premium leaves in everyday recipes.



Available  
Year-round



Food Safety  
Compliant



Non-GMO



Naturally Packed for  
Maximum Freshness

| PACK SIZE    | UNITS/ BOX | UPC          | GTIN           | SHIP WEIGHT | BOX DIMENSIONS    | TIERS | CASES/ TIER | CASES/ PALLET |
|--------------|------------|--------------|----------------|-------------|-------------------|-------|-------------|---------------|
| 12 count     | 12         | 611123110127 | 00611123110127 | 9 lbs       | 9.25" x 8.5" x 9" | 8     | 20          | 160           |
| 24 count     | 24         | 611123110240 | 00611123110240 | 18 lbs      | 18" x 8.5" x 9"   | 9     | 10          | 90            |
| PLU 12 count | 12         | 611123110004 | 00611123110004 | 9 lbs       | 9.25" x 8.5" x 9" | 8     | 20          | 160           |

## WATERCRESS FRIED RICE

7798 County Road 512, Fellsmere, FL 32948  
(772) 571-0800