

EXCEPTIONAL QUALITY. DISTINCTIVE FLAVOR.™



RED WATERCRESS

MOST NUTRIENT-DENSE FOOD

Exclusive to B&W, this watercress variety with purplish-red hues is an instant hit with chefs nationwide, bringing color and life to any meal. Packed with flavor and crunch, red watercress offers a distinctive taste that stands out from many of the muted flavors other leafy greens provide. Watercress is the only food to receive a perfect score from ANDI and the CDC, which means this healthy, flavorful leafy green delivers a potent portion of health benefits.



B&W

For over 150 years, B&W has specialized in leafy greens, with a singular focus on quality.

Our varieties are selected for superior flavor and consistent appearance to enhance recipes and your customers' dining experience.

BENEFITS

- ✓ Colorful alternative with a unique peppery flavor
- ✓ Adds a delicate crunch
- ✓ Triple-washed and air-tunnel dried
- ✓ Special packaging preserves freshness and flavor, and reduces spoilage
- ✓ 100% usable and ready to eat

Over
50
Essential
Nutrients!

HANDLING

Refrigerate immediately.
Store at 34° F. Keep dry.
Rotate first in, first out.

RECIPES

Recipes available at
bwqualitygrowers.com/recipes



WORLD'S LARGEST GROWER OF
HEALTHY, FLAVORFUL LEAFY GREENS

WE'RE YOUR #1 PROVIDER

B&W Quality Growers has been farming responsibly since 1870. We're among the largest growers of distinctive leafy greens, including watercress, arugula, spinach, and water spinach. We sustainably grow, pack, and ship the highest quality distinctive leafy greens, providing well-being for our consumers and value for our customers. We've done this with zero product recalls and aim to provide a healthier, more flavorful world using premium leaves in everyday recipes.



Available
Year-round



Food Safety
Compliant



Non-GMO



Naturally Packed for
Maximum Freshness

PACK SIZE	UNITS/ BOX	UPC	GTIN	NET WEIGHT	SHIP WEIGHT	BOX DIMENSIONS	TIERS	CASES/ TIER	CASES/ PALLET
1.5 lbs	1	611123140012	00611123140012	1.5 lbs	2 lbs	15" x 4.2" x 9.5"	14	13	182

WATERCRESS SALAD WITH BACON,
LETTUCE, TOMATO & AVOCADO

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